

14 June 2023

Keywords Studios plc ("Keywords Studios", the "Company")

Extension of EBT Market Purchases to €15 million

Keywords Studios is pleased to announce that Apex Financial Services (Trust Company) Limited ("Apex"), as the trustee of the Keywords Studios Employee Benefit Trust ("EBT"), will extend their market purchase programme ("EBT Purchase Programme") previously announced in the Company's full year results in March 2023 to a total of €15 million.

Apex intends to undertake a further EBT Purchase Programme of up to €10 million (including all transaction costs) during H2 2023, with purchases commencing on or about 3 July 2023. Apex completed the purchase of the initial tranche of €5 million of ordinary shares on 31 May 2023, purchasing a total of 182,371 ordinary shares for the EBT.

All of the ordinary shares purchased will be used to satisfy future exercises or transfers of LTIPs, stock options or RSUs pursuant to the relevant share plan.

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About Keywords Studios (www.keywordsstudios.com)

Keywords Studios is an international technology-enabled solutions provider to the global video games and entertainment industries. Established in 1998, and now with over 70 facilities in 26 countries strategically located in Asia, Australia, the Americas, and Europe, it provides services across the entire content development life cycle through its Create, Globalize and Engage service lines to a large blue-chip client base across the globe.

Keywords Studios has a strong market position, providing services to 24 of the top 25 most prominent games companies. Across the games and entertainment industry, clients include



Activision Blizzard, Bandai Namco, Bethesda, Electronic Arts, Epic Games, Konami, Microsoft, Netflix, Riot Games, Square Enix, Supercell, TakeTwo, Tencent and Ubisoft. Recent titles worked on include Diablo IV, Hogwarts Legacy, Elden Ring, Fortnite, Valorant, League of Legends, Clash Royale and Doom Eternal. Keywords Studios is listed on AIM, the London Stock Exchange regulated market (KWS.L).